

PROCEEDINGS OF THE STATE PROJECT DIRECTOR,  
Sarva Shiksha Abhiyan, Telangana State, Hyderabad

Present:: Sri. M.Jagadeeshwar, I.A.S.,

Proc.Rc.No.1816 /CMO/T8/2014,

Dt: 01.10.2014

**Sub:** – TSSA, Hyderabad - “Swachcha Bharath – Swachcha Vidyalaya Campaign” in Telangana State – Plan of Action from 08.10.2014 to 27.10.2014 is devised – Day-wise Schedule communicated – Instructions for conducting SB-SV Campaign – Issued – Reg.

**Ref:** 1) D.O.No.27-1/2014-EE.16, Dt: 19.09.2014 of the Addl. Secretary (SE), MHRD, DSE& literacy, GOI, New Delhi.  
2) Orders of the Principal Secretary (SE), Govt. of Telangana State.

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The MHRD, GOI, New Delhi has directed to celebrate “Swachcha Bharath – Swachcha Vidyalaya campaign” in Government Schools across the State for creating awareness to the public and pupils on the importance of “Cleanliness and Sanitation” and celebrating October 2- Ghandiji Jayanthi as the Special Day for the purpose.

In the light of the directions of the GOI, it is decided to celebrate “Swachcha Bharath – Swachcha Vidyalaya campaign” in Telangana State from 08.10.2014 to 27.10.2014. Accordingly, a day-wise schedule of different activities have been devised and communicated herewith (copy enclosed).

Hence, all the POs/DEOs in the State are requested to follow the instructions and schedule carefully and see to implement the same for making the campaign a big success.

Treat this as MOST IMPORTANT.

Encl: Schedule

*S. M. Jagadeeshwar*  
for State Project Director

To

The PO/DEOs of all the Districts in Telangana State

Copy to all the Dty.E.Os/D.I.O.S/MEOs/HMs in the State

Copy to all the S.Os of KGBVs in the State.

*Copy submitted to the Secretary (SE), Govt. of Telangana for  
favour of kind information.*

**SARVA SHIKSHA ABHIYAN, TELANGANA STATE, HYDERABAD**

**Schedule of Activities under “Swachcha Bharath – Swachcha Vidyalaya Campaign” in Telangana State**

Sl.No.	Date	Day	Activity/Programme
1	8.10.2014	Wednesday	Cleaning of classrooms/staffroom/HM room, etc
2	9.10.2014	Thursday	Cleaning of Library/laboratories /sports room, etc
3	10.10.2014	Friday	Cleaning of Verandahs/premises/Statues and maintenance of school garden
4	13.10.2014	Monday	cleaning of Toilets/ Drinking water areas/play grounds
5	14.10.2014	Tuesday	Reactivation of children’s cabinets constituted under ECO-CLUBS to supervise and monitor various activities related to hygiene and health
6	15.10.2014	Wednesday	Monitoring and supervision of Water related issues
7	16.10.2014	Thursday	Monitoring and supervision of Bio-diversity issues
8	17.10.2014	Friday	monitoring and supervision of Waste-management issues
9	18.10.2014	Saturday	Monitoring and supervision of Energy-related issues
10	20.10.2014	Monday	Monitoring and supervision of Land related works
11	21.10.2014	Tuesday	Organizing Essay writing/ slogan writing competitions on cleanliness and hygiene
12	22.10.2014	Wednesday	Organizing Debate/ Elocution competitions
13	24.10.2014	Friday	Organizing Quiz/ Poetry competitions
14	25.10.2014	Saturday	Organizing Rallies/ PTA/ SMC meetings
15	27.10.2014	Monday	Organizing Door-to-door campaign/ survey by children on cleanliness and hygiene in their locations

Further, the following instructions have been issued for making success of the **“SWACHCHA BHARATH – SWACHCHA VIDYALAYA CAMPAIGN”** in the schools of the State:

- 1) The activities mentioned in the schedule should be done by all schools scrupulously on priority basis. Further, it is to be kept in mind that all the activities should revolve around the theme of CLEANLINESS and HYGIENE.
- 2) The HM/Teachers of the respective schools should conduct the activities, without hampering the daily academic programmes in the schools. They can organize these activities in the last hours of the school every day, by making certain adjustments in the Time-Table.
- 3) The HMs should organize the Eco-clubs formed earlier, immediately, by entrusting its themes, viz, Water, Bio-Diversity, Waste, Energy, Land, to the Teacher by making them as In-charge for that theme
- 4) The Incharge-Teacher should make the students to perform the activities under his supervision and guidance.
- 5) All the activities performed by the students should be recorded and documented in the form of Photographs/Video and the same should be uploaded in Youtube by opening “One Channel per one District” in the name of the District under **“SWACHCHA BHARATH – SWACHCHA VIDYALAYA CAMPAIGN”** and send the address links to the SPD, TSSA, Hyderabad.
- 6) The MEO/Dty.I.Os/DEO/Dty.E.Os should guide and encourage the Teachers and students of the schools of their respective jurisdiction, by their visits/meetings/conferences etc.
- 7) The DEOs should submit a detailed Mandal-wise report on the Fortnight Activities to SPD, TSSA, Hyderabad on or before 3<sup>rd</sup> November, 2014, after obtaining the same from the MEOs/ DEO/Dty. E.Os.
- 8) All these activities and the campaign should be made with the active involvement of the PTAs/SMCs. The HMs concerned should intimate these details and enable the Community people to take part in the “ Celebrations”.
- 9) The **“SWACHCHA VIDYALAYA ABHIYAN”** will continue up-to 31<sup>st</sup> October, 2014. Hence, the DEOs/ DEO/Dty.E.Os/MEOs/HMs should organize film shows, model activities on Hygiene, Periodic essay/Painting and other Competitions, role-plays, etc, to reassert the message of **“SWACHCHA BHARATH – SWACHCHA VIDYALAYA**

**CAMPAIGN”** to each and every student/parent/SMC members/Community, even after completion of the Fortnight campaign, ends on 24<sup>th</sup> October, 2014.

- 10) Talk should be given by few children on different aspects of cleanliness in the School Assembly every day, especially with regard to sayings & teachings of Mahatma Gandhi, on cleanliness and hygienic habits.

Copy  
for SPD