

**PROCEEDINGS OF THE STATE PROJECT DIRECTOR
RAJIV VIDYA MISSION (SSA), A.P, HYDERABAD**

Present: Smt V.Usha Rani I.A.S

Rc.No.378/RVM (SSA)/B14/2010

Dated:17.07.2012

Sub: A.P, RVM (SSA), Hyderabad – Primary Education – Publicity on RVM (SSA) Schemes through Pillar Boards at Mandal Head Quarters in specified places in Two Districts – Instructions to the Project Officers of RVM (SSA), Ranga Reddy and Vizianagaram Districts – Issued – Reg.

Ref : 1. Govt. Memo No.1628/SSA/2010-2, dated: 23.11.2010.
2. Letter dated: 27.08.2011 of M/s Chinmayananda Ads, Hyd.
3. This office Rc.No. 378/ RVM (SSA)/ B14/2010, Dt: 11.10.2011.
4. Letter dated: 10.04.2012 of M/s Chinmayananda Ads, Hyd.

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With reference to the letter of M/s Chinmayananda Ads, Hyderabad 4th cited, the Project Officers of RVM (SSA), Ranga Reddy and Vizianagaram Districts are informed that M/s Chinmayananda Ads, Hyderabad was requested to install the Pillar Boards in Ranga Reddy and Vizianagaram Districts as per following terms & conditions and specifications at specified places like., MRO Offices, MDO Offices, PHC, Police Stations and Post Offices in Mandal Headquarters of 2 districts. The firm is requested to approach the Project Officer of RVM (SSA), Ranga Reddy and Vizianagaram Districts before the installation of Pillar Boards.

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| 1. Medium | : Pillar Boards |
| 2. Size of the Board | : 3' x 4' |
| 3. Display of message design | : Both sides of the board as per the approved design. |
| 4. Rate per Board | : Rs.2,375/- p.a (including cost of Vinyl) |
| 5. Contract period | : Minimum One year |
| 6. Coverage area | : 2 Districts |

7. Quantity : 5 boards in each mandal covering important places.

The Project Officers of RVM (SSA), Ranga Reddy and Vizianagaram Districts are requested to take necessary action for installation of Pillar Boards at the specified places in the Mandal Headquarters of their districts. They may also requested to approach the concerned officials at Mandal level and obtain permission to install the Pillar Boards in their Office premises. They also requested to release the amount to M/s Chinmayananda Ads, Hyderabad after completion of installation of Pillar Boards in their districts after furnishing bills by the firm.

1. The agency shall complete the installation Pillar Boards within 30 days from the date of this work order.
2. Special Care should be taken for better quality of work.
3. The message (themes) of RTE and SSA activities shall be displayed in multi colour of Telugu language.
4. The proof of advertisements shall be approved by the State Project Director, RVM (SSA), A.P, Hyderabad.
5. Income Tax/ TDS will be deducted as per rules.
6. The 50% amount will be paid to the firm after completion of Pillar Boards in each district by the concerned Project Officers after receipt of physical verification of Pillar Boards by the MEO concerned and 50% amount will be paid after installation of the Pillar Boards and remaining 50% will be released after completion of contract period.
7. The State Project Director, RVM (SSA), A.P, Hyderabad is empowered to cancel the contract or impose penalty upto 10% in case of violation or deviation of the above mentioned terms & conditions without assigning any reasons.
8. All communications in this regard shall be addressed to the State Project Director, RVM (SSA), A.P, Hyderabad and all the work related

queries should be addressed to the State Media Officer O/o the State Project Director, RVM (SSA), A.P, Hyderabad.

9. Unsatisfactory performance or delay in completion of the assignment/ services in the agreed time frame will result in proportionate deduction.

The expenditure for installation of Pillar Boards may be met from the intervention "Community Mobilization" of the District for the year 2012-13.

Sd/- V.Usha Rani
STATE PROJECT DIRECTOR

To
M/s Chinmayananda Ads, Hyderabad.
Copy to the Project Officers of RVM (SSA), Ranga Reddy and Vizianagaram Districts for necessary action.
Copy submitted to the Principal Secretary to Govt., (PE & SSA), A.P, Hyderabad for favour of information.